



## **'Demolish! Pairs' On iOS® Offers Great Arcade Action To Puzzle Gamers Of All Experience Levels!**

East Lansing, MI, Tuesday March 25<sup>th</sup> 2014: Independent games developer and publisher Digital Gamecraft is thrilled to announce the availability of **Demolish! Pairs** in the iOS® app store. Compatible with the Apple iPhone®, Apple iPod touch® and Apple iPad®, this highly addictive arcade puzzler challenges its players to remove matching pairs of bricks from the screen without leaving behind a pile of rubble!

**Demolish! Pairs** promises to keep your brain sharp through mental exercise. Easy to learn yet hard to master, this game is packed full of fun. Gameplay features quick swipe moves, as well as touch / highlight moves, the ability to undo all the way back to the start of any level, and a level restart function, plus you can pause any game at any time and pick it up later. You can even turn on hints to automatically reveal your move options. High scores are recorded for all games.

Featuring two unique gameplay modes - Arcade Mode & Zen Mode, in addition to varying difficulty and grid sizes, players of all ages and experience levels can join the fun. Arcade Mode challenges you to compete against the clock to clear the screen before time runs out, and bonus points are earned by early completions. Zen Mode is great for relaxation as play is without time pressure and at your own pace - great for introductory players and the younger audience of gamers.

**Demolish! Pairs** is a brilliant arcade experience with lots of configurable options. For example, you can change the game's appearance with 5 different block sets and 6 backgrounds, as well as an optional Zen timer.

**Demolish! Pairs** is available for download from here:

<https://itunes.apple.com/us/app/demolish!-pairs/id618705908?mt=8>

Mac, Apple, the Apple logo, iPad, iPhone, iPod, iPod touch, iTunes, and the iTunes logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Other product and company names mentioned herein may be trademarks of their respective companies

# GAME PROMOTER

Journalists interested in further information, additional assets or REVIEW code are welcome to contact GAME PROMOTER™ by sending an email to [press@indiedeveloperconsulting.com](mailto:press@indiedeveloperconsulting.com). Journalists are furthermore encouraged to visit the following Hotlinks for the most recent updates to this and other cool games by the developer:

## Hotlinks:

Game Website	<a href="http://www.demolishpairs.com">www.demolishpairs.com</a>
Facebook	<a href="http://www.facebook.com/DigitalGamecraft">www.facebook.com/DigitalGamecraft</a>
Twitter	<a href="http://www.twitter.com/DigGamecraft">www.twitter.com/DigGamecraft</a>